



## **Evaluation of the Southern African Regional Social and Behaviour Change Communication Programme**

The Southern Africa Regional Social and Behavior Change Communication Programme aims to reduce HIV infection and related morbidity in Southern Africa by facilitating social and behavior change and by strengthening capacity to respond to the HIV epidemic. The programme is implemented in 11 countries over 4 years and targets the general adult population, people living with HIV, and vulnerable populations (i.e. communities near border posts and along transport corridors, hard to reach communities and young women). The program combines advocacy, social mobilization, face-to-face communication and mass media.

The programme partners - Soul City, SAfAIDS and Community Media Trust (CMT) - are inviting suitable organisations to submit proposals for one or both of the following distinct tender opportunities:

### **Qualitative Community Based Case Studies in Zambia**

The Qualitative Community Based Case Studies in Zambia will capture intended and unintended programme outcomes at a community level of analysis.

Responses are invited from research and / or evaluation organisations with the following profile:

1. Experience in working in the area of health communication, social & behaviour change, and media;
2. Experience in working in community based contexts;
3. Experience in designing, conducting, analyzing and reporting qualitative research at community level.

### **National Surveys in Lesotho, Swaziland, Namibia and Mozambique, and cost effectiveness analysis across eight countries**

Programme reach and outcomes among individuals and communities in Lesotho, Swaziland, Namibia and Mozambique must be investigated through household surveys that are statistically representative of the national populations in these countries. The cost-effectiveness analysis will utilise quantitative evidence of programme outcomes attributable to the Regional Programme across these four countries, as well as data gathered in Malawi, Zambia, Zimbabwe and South Africa through comparable but separate evaluation processes.

Responses are invited from research and / or evaluation organisations with the following profile:

1. Experience in working in the field of health communication, social & behaviour change, and media;
2. Experience in designing, conducting, analyzing and reporting on national surveys using quantitative methods;
3. Experience in health economics and conducting cost effectiveness studies - specifically in the field of health communication / social and behaviour change.

Proposals should be submitted to the Evaluation Task Team on or before 26 April 2011. Two separate information packages, including detailed Terms of Reference (TOR), are available upon request – in writing - from Michael Jana ([michaelj@soulcity.org.za](mailto:michaelj@soulcity.org.za)). Please indicate clearly in your correspondence which information package you are requesting. Organisations interested in both tender opportunities must submit separate proposals, following instructions in the respective TORs.